

## **Advanced Skin Technology Brings The Most Effective Skin Treatment To A Whole New Level**

**(New Orleans, LA)-September 30, 2004**—As the number of baby boomers grows by the day, so does the demand for a safe, non-intrusive skin treatment, which will beat back the life-long effects of fun in the sun and other environmental elements.

Advanced Skin Technology, the creators of performance based skin treatments, is proud to announce the release of the next level of skin care, Green Cream® Level 9, a high potency lotion that treats the effects of sun damage and aging of the skin. Green Cream Level 9 is the most potent retinal product on the market today available without a subscription.

The secret of Green Cream's success lays in the Green Polymer Cooling Gel (GPCG), which is a gel-based formula that helps suspend the active ingredient, a retinoid. "By suspending the retinoid, GPCG allows for more effective penetration of the retinoid," stated Dr. Nia Terezakis, the creator of Green Cream. "This allows Green Cream to carry such a high concentration of retinal."

Discovered over 30 years ago, retinoids were developed to treat a wide range of skin ailments. Prescription strength retinoids like, Retin-A and Renova have been a dermatologist's treatment of choice to combat fine lines, skin discolorations, uneven skin tones and large pores. On the other end of the retinoid spectrum, there are over the counter retinols, which are found in a large number of consumer products. However, these over the counter products do not have enough of the active ingredient to treat sun damaged and aging skin as effectively as Green Cream®.

"Dr. Terezakis has been a true pioneer in the field of retinoid use and Green Cream® fills a void that has been in the marketplace for some time," stated Kevin Katechis, president of Advanced Skin Technology.

Green Cream Level 9 is available immediately through our network of skin care professionals. To find a retailer near you, visit our website at [www.greencream.com](http://www.greencream.com) for more information.

### **About Advanced Skin Technology**

Founded by Nia Terezakis, M.D., Advanced Skin Technology is a privately held company incorporated in 2000 in New Orleans, Louisiana. AST creates performance-based skin care products that are sold through physicians and licensed estheticians. The company's initial product offering, Green Cream® is a high potency retinol product that is scientifically formulated to repair sun damage and reverse the effects of aging skin. Green Cream's® proprietary delivery mechanism, Green Polymer Cooling Gel (GPCG) allows it to carry one of the highest concentrations of retinol on the market today. The result for users is a younger looking, smoother and more luminous skin.

For additional information or a sample copy, contact:  
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